

# Swim England National Awards 2018

## Nomination Categories and Criteria

### Volunteer and Club Categories

#### Swim England Young Volunteer of the Year

This award recognises a Swim England volunteer who, at a young age, is already making an impact within the world of aquatics. This could be within a club, event or community environment.

**Criteria:**

- Must be a Swim England member
- Must be active in a club setting on a regular basis
- Volunteering must encompass more than coaching
- Can be an event volunteer at county, regional or national level
- Must be aged 17-years-old or under
- Must not be paid
- Achievements must have been made within the last 12 months

#### Swim England Volunteer of the Year

This award recognises a Swim England volunteer whose contribution is seen as invaluable and their efforts are instrumental in the work behind the scenes. This could be within a club or event environment.

**Criteria:**

- Must be a Swim England member
- Must be active in a club or event setting on a regular basis
- Volunteering must encompass more than coaching
- Must be aged 18-years-old or over
- Must not be paid
- Achievements must have been made in the last 12 months

#### Swim England Club of the Year

This award recognises a Swim England affiliated club that shows a commitment and passion for aquatics by providing a quality and enjoyable experience to their members. This club must deliver Swim England programmes and initiatives and show they are developing innovative ways to grow and improve the club. Ideally this club will either be part of an aquatic network, a club network, or be able to demonstrate strong local partnerships with other clubs, pool operators, swim schools etc.

**Criteria:**

- Must be SwimMark Essential accredited

- Must be able to demonstrate strong local partnerships (e.g. local aquatic network, club network, strong partnerships with pool operators)
- Must be able to show they are excelling in one or more of the following areas:
  - Have demonstrated innovation to grow membership
  - Excelled in either volunteer recruitment or volunteer development
  - Increased retention of young persons (members) by offering workforce opportunities (i.e. keeping young people in the sport by changing membership from category 2 to category 3)

### Swim England Award for Club Network of the Year

This award recognises the collaborative working between a number of clubs through a Club Network.

**Criteria:**

- All clubs in the Network must be SwimMark Essential accredited
- Have a track record of consistent collaborative working to maximize club development
- Have demonstrated innovation to grow membership across the Club Network
- Excelled in either volunteer recruitment or volunteer development
- Increased retention of young persons (members) by offering workforce opportunities (i.e. keeping young people in the sport by changing membership from category 2 to category 3)

### Swim England Coach of the Year

This award recognises a Swim England coach who has made an outstanding commitment to coaching within the sport and has supported athletes to achieve their personal best. This coach should help to mentor and support other coaches and aim to increase participation within the sport whilst being able to demonstrate improved performance of individuals or teams. This individual could be in a paid or voluntary position.

**Criteria:**

- Must be a Swim England qualified coach
- Must be coaching at a Swim England affiliated club
- Must be a Swim England member
- All achievements must have been accomplished in the last 12 months

### Swim England Services to Aquatics

Awarded to an individual who regularly goes above and beyond within aquatics and without whom the sport could not continue to run. They must have contributed towards the development and participation of aquatics at a local, regional or national level, and have promoted the sport to all. This individual could be in a paid or voluntary position.

**Criteria:**

- Achievements can span over a number of years and are not capped at 12 months.

## Learn to Swim Categories

### Swim England Learn to Swim Rising Star

This award recognises someone who has shown particular promise in the pool at a young age and is achieving a high standard of swimming along the Swim England Learn to Swim Programme. Young people nominated in this category may also have learned to swim whilst overcoming personal challenges.

#### Criteria:

- All nominees must be aged 14-years-old or under and may have gained a particular Swim England award this year or been successful in challenges or competitions
- Must be a current Learn to Swim participant using the Swim England Learn to Swim Programme (Pre School, Learn to Swim or Aquatic Skills Frameworks)
- All achievements must have been accomplished in the last 12 months

### Swim England Primary School of the Year

This award recognises a school that has taken the appropriate steps to demonstrate proactive action to improve the delivery of their school swimming and water safety. This school will be signed up to the Swim England School Swimming Charter and be able to demonstrate good practice in their aquatic delivery.

#### Criteria:

- Must be signed up to the School Swimming Charter
- Must be able to demonstrate an improvement in Key Stage 2 attainment levels over the past 12 months
- Must be able to demonstrate examples of delivering high quality school swimming and water safety lessons
- Can demonstrate the up-skilling of school swimming deliverers
- Have a reward and recognition programme in place
- Ideally demonstrate appropriate competitive opportunities
- Evidence of innovative ways of delivering school swimming and water safety

### Swim England Swim School of the Year

This award is for a Swim England Swim School Member. Swim Schools nominated in this category should exemplify providing an excellent service to all of their members, ensuring the development of their swimmers and staff, and continually striving to achieve high standards.

#### Criteria:

- Must be an a Swim England Swim School Member (2018)
- Must be delivering lessons using the Swim England Learn to Swim Programme (Foundation, Learn to Swim or Aquatic Skills Frameworks)
- The Swim School must be offering Swim England Awards
- Show evidence of innovative ways of delivering Learn to Swim sessions
- Show evidence of continual professional development of staff
- Swimming achievements must have been accomplished in the last 12 months

**Please note:** The shortlisted Swim Schools will receive a visit from a Swim England Assessor as part of the judging process.

### Swim England Teacher of the Year

This award recognises a teacher who provides quality lessons week in week out. They are motivated to improve their pupils' standards and go the extra mile to ensure they deliver the best quality learning experience for their pupils.

**Criteria:**

- Must be a Swim England (ASA) qualified swim teacher who has continued to seek ongoing personal development
- Must be delivering Swim England Learn to Swim programmes
- Must be delivering a fun and dynamic approach to teaching swimming
- Provide support and mentoring to other swimming teachers
- All achievements must have been accomplished in the last 12 months

### Participation Categories

#### Swim England Youth Achievement Award

This award is for an individual who has accomplished notable achievement in aquatics between the ages of 14 to under 17 years old. . This individual will have completed either a personal or structured aquatic challenge in the last 12 months, whether to raise money for charity or for their own enjoyment or has shown considerable dedication to the sport having joined a club. Nominees must be aged under 18 and can be involved in any form of aquatic activity.

**Criteria:**

- All achievements must have been accomplished in the last 12 months
- Must not be part of the England Talent Programme or a British Swimming Performance Programme

#### Swim England Adult Achievement Award

This award is for an individual who has accomplished notable achievement in aquatics and is 18 years or older. This individual will have completed either a personal or structured aquatic challenge in the last 12 months, whether to raise money for charity or for their own enjoyment or has shown considerable dedication to the sport having joined a club. Nominees must be aged under 18 and can be involved in any form of aquatic activity.

**Criteria:**

- All achievements must have been accomplished in the last 12 months
- Must not be part of the England Talent Programme or a British Swimming Performance Programme

#### Swim England Personal Achievement Award

This award is for an individual who has embraced a challenge in the face of adversity and has succeeded. This might be related to their health, ability or their personal circumstances. They are progressing in their chosen aquatic discipline and achieving high standards in the pool throughout the year. They may have gained a particular award this year or been successful in competitions or a personal challenge.

**Criteria:**

- All achievements must have been accomplished in the last 12 months

**Please note:** there is no age limit on this award.

## Provider Categories

[Swim England Facility Operator of the Year – up to 10 wet sites](#)

[Swim England Facility Operator of the Year –11+ wet sites](#)

This prestigious award shines a spotlight on facility operators that deliver a first class customer experience in the areas relating to the Swim England Three Frontier Model:

Frontier 1: promoting swimming, increasing the visibility and making swimming more relevant (either in local community or within the leisure centre itself).

Frontier 2: improving the environment, culture and upskilling staff to enhance the customer experience.

Frontier 3: improving the pool programming, without adversely affecting customer experiences, by introducing new, innovative ways to get people into the water

**Nominations must include:**

- Summary of reasons for nomination (no more than 500 words)
- Supporting documentation on each of the Three Frontiers, demonstrating the improvements that have been implemented
- Provide evidence of the impact of your work via e.g. the change in membership/throughput numbers, customer testimonials, NPS/customer satisfaction scores, staff scores, Quest/NBS data
- Innovation: evidence of innovative methods to bring new audiences into the water
- Partnerships: evidence of partnerships with different organisations to create better customer experiences. This could demonstrate enhancing the providers outreach (Frontier 1), staff training/improving the environment (Frontier 2) or improving what is delivered in the pool/s

## The David Sparkes OBE Innovation Award

This award recognises and celebrates innovation throughout the aquatics industry, from pool design to methods of training, energy saving, teaching swimming, new technology or increases in aquatic participation. This award is open to anyone, including groups, clubs, counties, regions or companies, and nominees do not have to be a member of Swim England. The innovation simply has to be new and proven to have made a real difference in creating a happier, healthier, more successful nation through swimming. The winner will receive a cheque for £1,000.

# National Awards

## 2018

**Please note:** The panel will consist of three individuals to assess the winner, however the panel reserves the right to co-opt additional specialist help if required  
The innovation must be proven to deliver its aims and not just be an idea  
Independent verification will add weight to the submissions  
The innovation must have been implemented within the three years prior to the date of submission  
If the submission received are judged by the panel not to have reached the standard for an award, then no award will be given that year