

SWIM ENGLAND PHOTOGRAPHY GUIDANCE

We are all well aware of the wide range of devices including mobile telephones which have photographic and filming capabilities. This enables the capture of both static and moving images. It should be acknowledged that the majority of images taken within a Swim England setting are appropriate and taken in good faith. However, images of children and adults can be misused, and sharing images widely without consent may betray a confidence or identify of a child or adult, which could present a risk of harm to that individual if common sense procedures are not followed.

Parents and carers of participants under the age of 18 who wish to take images are requested to focus on their own children as much as reasonably possible and to avoid including other children in images, particularly if those images are being shared with family and friends or through social media platforms. Whilst it is acknowledged that parents/carers wish to celebrate the achievements of their own children when taking part in aquatic events, it should be recognised and respected that other parents/carers may not wish for their child's image to be taken and shared in this way.

Swim England encourage all spectators and participants at Swim England events to make themselves familiar with the photography and filming arrangements for the event and be vigilant during that event.

Should individuals have any concerns about photography or filming at the event, this should be brought to the immediate attention of the Swim England Event Officer present.

Swim England is committed to ensuring that all children who participate in Swim England activities are able to take part in an enjoyable, safe environment and be safeguarded from harm. If you have any child safeguarding concerns at the event, please contact an Event Officer immediately to disclose your concerns.

Event Photography and Filming

Events will be photographed and may be live streamed. Static images will be displayed on the Swim England website www.swimming.org and at the venue. They may be used to promote the sport at this event and events in the future. Moving images may be displayed at the venue and via live stream at www.swimming.org (subject to the event being live streamed). In addition, Swim England may use these recordings and images for the purposes of education and training, swimmer analysis, promotion, performance, development and selection and event analysis, including publications in Swimming Times and on Swim England social and digital channels.

In such instances where the event is being live streamed, it will not be possible to provide the option to refuse consent to filming and if there are any concerns, please speak to the Swim England Event Officer present.

Event Photography Consent

All individuals attending Swim England events are asked to complete the Swim England [Photography Consent Form](#) to ensure they have indicated their photography preferences and provided permission for photography or otherwise. These permissions will be valid for three years.

If individuals wish to amend their photography permission and for all further queries, please contact Swim England Events Team on nationalevents@swimming.org / 01509 640266