

# The Swim England Educator and Approved Centre Conference 2017

**30 November – 1 December 2017**

Burleigh Court, Loughborough University

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# Welcome



**Jane M  
Nickerson**  
Chief Executive  
Officer

On behalf of Swim England I am delighted to welcome you to the fourth Swim England Educator and Approved Centre Conference. Swim England's vision is a nation swimming, and I want to start by thanking you all for your valuable and appreciated contribution to this aim. Without dedicated people such as yourselves helping to train and support the many swimming teachers and coaches, we would not have such a thriving sport.

The success of our athletes at the Rio Olympic and Paralympic Games inspired a vast number of people to try swimming, diving, water polo and synchronised swimming. Their success, and the ongoing enjoyment of the millions of young people who learn to swim each year, is down to the highly trained workforce that you help develop. Everything starts with teaching and we couldn't do it without you. This year's Conference

promises to be a fantastic event. We have contributions from a number of key people within the swimming industry, including Melanie Marshall the UK's most decorated female athlete at the Commonwealth Games and a double Olympian and lead Coach at Loughborough NTC. Our Workshop speakers will provide their experience and practical thinking, making the event a great opportunity, not only to learn and contribute, but also to network and build new relationships.

I hope you enjoy the event.

## A day of exciting content covering:

- CIMSPA's role in delivering a workforce to meet the governments Sporting Future Strategy
- Question and Answer session with Melanie Marshall
- Sharing best practice: Exploring examples of effective course delivery and assessment
- Swim England Learn to Swim update
- A course for all – How to meet, encourage and value inclusion and diversity in the classroom/ pool environment
- The Social Learning Equation (SLEQ)
- Swim England's Insight Team: The value of insight in enhancing customer experiences in the pool
- Catering for and managing learners with autism
- Inclusion: Catering for and managing learners with ADHD

# Conference Agenda

## Thursday 30 November

### An evening with Melanie Marshall

The dinner, will be held at Burleigh Court on Thursday 30 November. The evening will begin with a networking session at 6:30pm followed by a motivational presentation from Melanie Marshall. A three-course dinner from 8:00pm will be held until approximately 9:30pm.

**Dress code:** smart casual

**Click here** to view the full menu.

Vegetarian options are available.

Please ensure you fully complete the relevant section on the **booking form**.

Please detail, if you have any other dietary requirements.

## Biography of Melanie Marshall



Melanie is England's most decorated female athlete ever at a Commonwealth Games, winning six medals in one single games. Melanie has over 20 international medals to her name at World, European and Commonwealth level. Melanie is also a double Olympian and five time Olympic finalist. Born 12/01/1982 in Boston, Lincolnshire, this is where Melanie laid the foundations for her swimming career. Her first international appearance was at just 13 years of age in the European Youth Olympic festival where she won four gold medals. She continued as an international swimmer for a further 15 years before retiring at the age of 26.

Since retiring from swimming, Melanie has now put her efforts into charity work, motivational functions and coaching. Mel's ethos is to empower others and educate them on how to adopt the character traits necessary for success.

## Friday 1 December

- 9:00am Registration and refreshments
- 9:30am Welcome and strategy update
- 10:00am Workshop 1
- 11:00am Comfort break and refreshments
- 11:20am Workshop 2
- 12:20pm Lunch and networking
- 1:30pm Workshop 3
- 2:30pm Comfort break and refreshments
- 2:40pm Swim England Educator and Approved Centre Awards
- 3:30pm Close

# Workshops

All delegates are required to select three of the following workshops to attend when booking onto the conference:

## Workshop 1 Options (10:00am – 11:00am)

### Catering for and managing learners with autism

Alison Bell and Lorna Crust (Swim England Educators and owners of Approved Centre Aquability)

Both Alison and Lorna have 30 years' experience of teaching and delivering within an inclusive programme and have personal experience of dealing with autism on a daily basis. Educators and Key Contacts will learn how to identify traits and characteristics, experience what it is like to have autism and develop solutions for teaching in the pool and classroom to support and create a happy and positive learning environment.

**Target Audience:** All Educators and Approved Centres

### Sharing best practice: exploring examples of effective course delivery and assessment

Fiona Flynn and Adam Goymer (Swim England Workforce Support Officers)

This discussion-based and interactive workshop will explore examples of best practice. Educators and Approved Centres will be encouraged to share their experiences in order to continually support and develop the future learner journey.

**Target Audience:** All Educators and Approved Centres

### CIMSPA's role in delivering a workforce to meet the governments Sporting Future Strategy

Colin Huffen (Head of Education, CIMSPA)

In 2015 CIMSPA were given the remit to develop professional standards for all occupations in the Sport and Physical Activity sector and to regulate qualification providers and training organisations. This employer lead approach aims to simplify the training and qualification landscape for anyone wanting to work in Sport and Physical Activity. CIMSPA are providing opportunities for professional recognition via chartered status and protected occupations. Within this workshop, Colin Huffen, CIMSPA's Head of Education, will outline the progress to date and the future impact this will have for employers and employees.

**Target Audience:** All Educators and Approved Centres

## Workshops

### The value of insight in enhancing customer experiences in the pool

Damian Stevenson (Director of Insight)

This session will showcase the benefits to swimming 'activators' of partnering with a global brand like Disney and the insight behind our Adult Learn to Swim qualifications. We will also provide some interesting case studies of workforce expectations across these parts of the sector that are beginning to acknowledge the benefits of insight in helping their businesses develop. This will help you appreciate why a deeper understanding of customers, operators and workforce is helping to change the industry for the better.

**Target Audience:** All Educators and Approved Centres

## Workshop 2 Options (11:20am – 12:20pm)

### Question and answer session with Melanie Marshall

Melanie Marshall (Commonwealth Games, a double Olympian and lead Coach at Loughborough NTC)

Do you want to discover more about Melanie Marshall's journey from the most decorated female athlete ever at a Commonwealth Games to the extremely successful coach she is today? Then this unique workshop is your opportunity to ask Melanie those burning questions, so don't miss out!

**Target Audience:** All Educators and Approved Centres

### Sharing best practice: exploring examples of effective course delivery and assessment

Fiona Flynn and Adam Goymer (Swim England Workforce Support Officers)

This discussion-based and interactive workshop will explore examples of best practice. Tutors and Approved Centres will be encouraged to share their experiences in order to continually support and develop the future learner journey.

**Target Audience:** All Educators and Approved Centres

### The Social Learning Equation (SLEQ)

Kurt Lindley (Managing Director and coach developer at Be More Learning and Development)

#### **What are you doing to help the person next to you?**

Not metaphorically, but right now, as you read this... What opportunity do you have to make a difference in life and learning to the person sitting next to, opposite, behind or in front of you? Kurt Lindley shares his reflections on a new perspective for 'Social Learning', in the form of the Social Learning Equation (SLEQ). Offering thoughts and strategies for connecting strangers in learning, building social trust and creating situations where learners' investment in the now of others to perhaps accept a return later. Building communities of strangers who commit themselves to learning with each other beyond the course.

**Target Audience:** All Educators and Approved Centres

## Workshops

### How to meet, encourage and value inclusion and diversity in the classroom / pool environment

Jamie Hooper (Swim England Health and Wellbeing Manager)

This workshop will help you to understand your responsibilities around equality and diversity and will encourage you to explore how your courses can be more accessible to everyone. This workshop will give you hints, tips and recommendations on how you can attract a wider diversity of customers and deliver more inclusively to them.

**Target Audience:** All Educators and Approved Centres

### Workshop 3 Options (1:30pm – 2:30pm)

#### Inclusion: Catering for and managing learners with ADHD

Alison Bell and Lorna Crust (Swim England Educators and owners of Approved Centre Aquability)

Both Alison and Lorna have 30 years' experience of teaching and delivering within an inclusive programme and have personal experience of dealing with ADHD on a daily basis. Educators and Key Contacts will learn to identify traits and characteristics, experience what it is like to have ADHD and develop solutions for teaching in the pool and class room to support and create a happy and positive learning environment.

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**Target Audience:** All Educators and Approved Centres

### Swim England – Learn to Swim update

Katie Towner (Swim England Head of Learn to Swim) and Sally Skipper (Swim England Learn to Swim Programme Manager)

An update on the changes that have been made to the learn to swim programme since the launch of Swim England will be discussed. This will be followed with an insight into new and future products/ services that are currently under development. Katie and Sally will also be on hand to answer questions and stimulate any discussions!

**Target Audience:** All Teaching Swimming Educators and Approved Centres

# Attendance options and fees

## An evening with Melanie Marshall and three course dinner

£50 (Inc VAT)

## Day Conference only

£90 per delegate (inc VAT)

This fee includes access to the full day's conference.

## Day Conference

### (with overnight stay, single)

£180 per delegate (inc VAT)

This fee includes a bedroom for one person overnight and full access to the conference day.

Accommodation cost includes breakfast.

## Day Conference

### (with overnight stay, sharing)

£300 per pair (inc VAT)

This fee includes a bedroom for two people sharing overnight and full access to the conference day.

Accommodation cost includes breakfast.

## Travel

### By Train

If you choose to travel via train then Loughborough Train Station is situated approximately three miles from the venue. From here it's just a 10 minute taxi ride or if you prefer a university shuttle bus operated by Kinchbus, travels between the University and Loughborough train station, with the service running every 10 minutes. The bus drops you off on Holywell Way, and from there you will need to make your way by foot. Please see map below for further directions.

### By car

A map and directions to Burleigh Court Hotel can be found by [clicking here](#).

## Parking

The venue is situated on Loughborough University Campus, if you are entering from Ashby Road onto Holywell Way you will need to enter the right lane to collect your parking pass from the gatehouse security and they will give directions to Burleigh Court Hotel. Parking at the hotel will be free of charge so please make sure that you have parked in the correct car park.



Burleigh Court  
Off Ashby Road (A512),  
Loughborough University (West Park),  
Loughborough, Leicestershire, LE11 3GR  
[burleigh-court.co.uk](http://burleigh-court.co.uk)

# Menu

THURSDAY EVENING

## Menu 1

### Starter

Parma ham, goat's cheese and red onion tart, apple and cider chutney

### Main

Spinach and feta stuffed breast of chicken wrapped in smoked bacon, mushroom sauce

### Dessert

Chocolate truffle torte, chocolate and orange sauce

## Menu 2

### Starter

Butternut squash, sweet potato and red pepper soup, toasted pumpkin seeds (V)

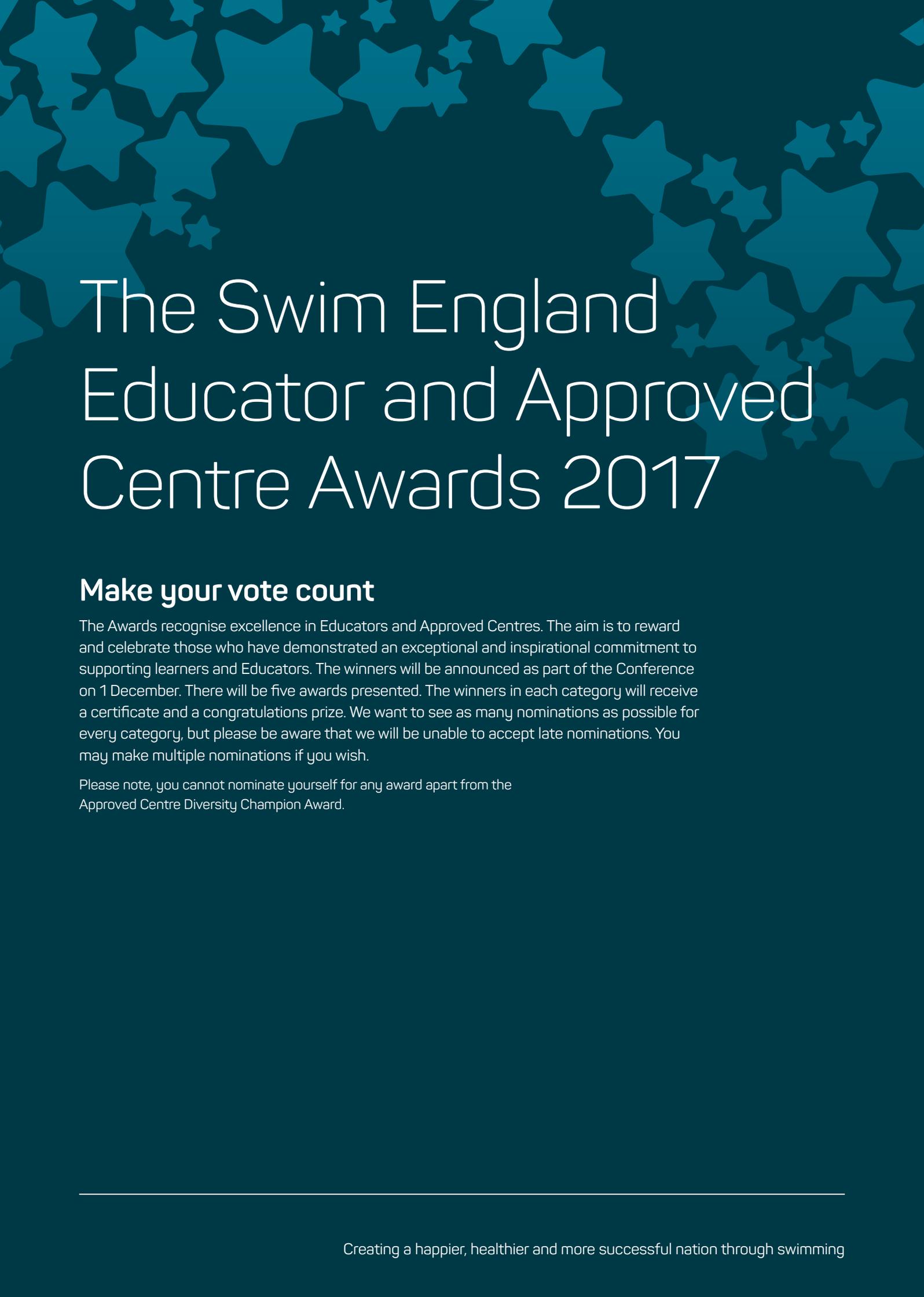
### Main

Pea, feta, new potato and spinach frittata, watercress sauce (V)

### Dessert

Raspberry sablé, raspberry coulis (V)

\* All main courses served with potatoes and vegetables



# The Swim England Educator and Approved Centre Awards 2017

## **Make your vote count**

The Awards recognise excellence in Educators and Approved Centres. The aim is to reward and celebrate those who have demonstrated an exceptional and inspirational commitment to supporting learners and Educators. The winners will be announced as part of the Conference on 1 December. There will be five awards presented. The winners in each category will receive a certificate and a congratulations prize. We want to see as many nominations as possible for every category, but please be aware that we will be unable to accept late nominations. You may make multiple nominations if you wish.

Please note, you cannot nominate yourself for any award apart from the Approved Centre Diversity Champion Award.

## Award Categories

Please read through the following nomination categories carefully, and submit your entry before midnight 1 November 2017 when nominations will close.

### Swim England Educator of the Year Award– nominated by Educators

We are looking for an Educator who has continually gone above and beyond the day to day requirements of their role to the benefit of their learners. This Educator will have displayed a learner centred approach to course delivery and assessment and shown innovation and excellence in their course design, delivery and assessment.

– **Nominations open to all Educators**

### Swim England Educator of the Year Award – nominated by Approved Centres

This individual will have continually gone above and beyond the day to day requirements of their role to benefit their learners. They will have also displayed excellent commitment and professionalism in dealings with the Approved Centre.

– **Nominations open to all Approved Centre Key Contacts**

### Swim England Approved Centre Diversity Champions Award

– nominated by Approved Centres and Educators

This award will be given to an Approved Centre who has shown outstanding innovation in promoting inclusion and diversity for learners, by making a significant effort to make a difference in other's lives through positive equality and diversity actions.

– **Approved Centre Key Contacts/or Educators should submit reasons/evidence why they should be voted Diversity Champion**

### Swim England Trainee Tutor of the Year Award

– nominated by Approved Centres, Educators and Workforce Support Services

We are looking for a trainee who has engaged fully with the Workforce Support Services team and their Advanced Practitioner (AP), as well as demonstrating excellent communication skills with learners and others throughout their time on the programme. They should also have maximised their developmental meetings with their AP and taken opportunities when they have arisen i.e. attending CPD delivery sessions, undertaking observations etc.

– **Nominations open to all Educators, Approved Centre Key Contacts and Workforce Support Services**

### Swim England Outstanding Contribution Award

– nominated by Approved Centres, Educators and Workforce Support Services

We are looking for an Educator who over a period of time, has made a significant contribution to the Educator role. Their hard work, dedication and commitment to quality has had a positive impact on learners and the aquatic industry as a whole.

– **Nominations open to all Educators, Approved Centre Key Contacts and Workforce Support Services**

# Booking

Before you book your place please make sure you have:

- Chosen your booking option
- Chosen your menu option (for Thursday evening, if applicable)
- Read through the workshop summaries and have chosen which three workshops you would like to attend

[BOOK NOW](#) 

Please note: Bookings close midnight 1 November 2017

We advise you to book early to avoid any disappointment.

Workshops are booked on a first come first serve basis.

# FAQ's

We've compiled a list of the questions we get asked the most often. If any of the below do not answer your questions please contact us directly.

## **Is breakfast included if I am staying overnight?**

Yes – Breakfast (1 December) is included.

## **What will I receive for my money?**

- Access to the full days conference
- Entry to the Awards event at the end of the day on Friday
- Networking opportunity
- Keynote speaker (if applicable)
- Dinner, bed and breakfast (if applicable)
- Entry to three high quality workshops
- Lunch and refreshments throughout the day

## **What if a workshop I wish to attend is fully subscribed?**

Workshops are available on a first come first served basis. Options may therefore be limited if you do not book early.

## **When do I pay?**

Your place will not be booked until we receive payment, therefore this is required at the time of booking. If you choose to pay via cheque please make sure this is sent as soon as possible to secure your place.

- If you are an Educator, please send your cheque to the address below addressed to Workforce Support Services.
- If you are a Key Contact please send your cheque to the same address but addressed to the Awarding Body:

Swim England  
SportPark  
3 Oakwood Drive  
Loughborough  
LE11 3QF

## **Can I receive a refund after booking my place?**

If you cancel your booking before midnight 1 November 2017 a refund will be issued minus a £20 admin fee. After this time no refunds can be issued.

## **When I arrive, where do I go?**

As you walk through the main entrance of Burleigh Court Hotel a Swim England member of staff will be waiting to guide you through registration.

## **What if I cannot remember the workshops I have chosen?**

On your confirmation email the workshops you have chosen will be listed. A member of staff will be able to confirm which workshops you have booked on the day. Workshop information will also be included in your conference booklet.

## **If I change my mind on which workshops I wish to attend, can I change them?**

The workshops you have chosen at the time of booking will be allocated to you and we are unable to make changes.

## **Which members of the team will be there on the day?**

Members of Swim England Workforce Support Team and Awarding Body Team will be in attendance.

## **Will I get a chance to feedback on the day?**

Yes – we value all feedback from our Educators and Key Contacts. At the end of the day we will ask you to complete a short evaluation form for all aspects of the Conference and also provide question cards for you to complete if you choose to do so.

## **Are any of the other hotel facilities included?**

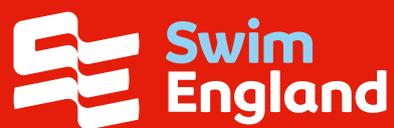
The swimming pool, sauna, steam room and gym are available to residents staying at the hotel overnight, other recreation facilities will be available at the delegate's own cost.

## **Will I receive a certificate of attendance?**

Yes – all delegates will receive a certificate of attendance following the event.

## **What if I have dietary requirements?**

If you have dietary requirements please make sure you complete the relevant section on the booking form and we will ensure your needs are met.



Pavilion 3, SportPark, 3 Oakwood Drive, Loughborough University, Leicestershire LE11 3QF  
Tel: 01509 618700 | [swimming.org/asaeducators](http://swimming.org/asaeducators) | [workforcesupport@swimming.org](mailto:workforcesupport@swimming.org) | [info@awardingbodyasa.com](mailto:info@awardingbodyasa.com)

